

the-salesEDGE Privacy Policy

Last updated: August 9, 2024

1. General

the-salesEDGE is committed to protecting the privacy of any person or entity that uses, or makes use of its services (collectively, the “Services”), system (“User” or “Users”) or the-salesEDGE’s website (the “Website”). This privacy policy (hereinafter “Policy”) explains when and how personal information is collected, used, disclosed and protected. By using the Services, system or Website, the User fully understands and consents to the privacy practices described in this Policy, as reasonably modified from time to time by the-salesEDGE. User has carefully reviewed this Policy in order to fully understand the-salesEDGE data privacy practices.

2. Personal Information

Personal Information shall be defined, but not limited to, as information that is specifically identifiable to a unique individual, information such as organization name, contact name, address, telephone number, e-mail address, information about an individual's activities if directly linked to that person (hereinafter “Personal Information”).

3. Personal Information We Collect

the-salesEDGE collects Personal Information in a number of ways, examples of such are: when Users visit the-salesEDGE system or the Website, the-salesEDGE collects Personal Information when Users: (1) contact the-salesEDGE for any reason; or (2) Users enter contact information of clients or potential clients for the purpose of engaging with them through the use of the the-salesEDGE system. When Users visit the-salesEDGE Website or system with tracking scripts embedded, some information is also automatically collected for the benefit of our Clients, such as the Users' computer's Internet Protocol (“IP”) address, Users' computer's operating system, the browser type, the address of a referring web site, and the time and date of Users visit. the-salesEDGE treats this information as Personal Information if it is combined with or linked to any of the identifying information mentioned above. While these may be some examples of how the-salesEDGE can gather and obtain User Personal Information, User shall not consider this to be an exhaustive list.

4. How We Use Personal Information

the-salesEDGE uses Personal Information to process User requests, to inform Users about other products, to provide Users with products and/or services information the-salesEDGE believes may be of interest to the User. When the-salesEDGE uses User Personal Information in its own marketing efforts, the-salesEDGE provides Users with options and do not disclose the User’s Personal Information to third parties, except as described in this Policy. Personal Information provided online may be linked together or merged with other Personal Information so that the-salesEDGE may confirm the identity of the user, better understand User needs, and inform Users about products or services. the-salesEDGE uses User Personal Information to send Users informational e-mails,

including without limitation to newsletters, marketing promotions, sales follow up and event invitations and reminders. the-salesEDGE uses personal information to understand user trends.

5. Control of Personal Information

the-salesEDGE gives the User the opportunity to opt-out of receiving communications and to limit the use and disclosure of the User's own Personal Information for purposes other than which it was originally collected or subsequently authorized. Every email sent includes a link to unsubscribe. Use that link to opt-out of any communications from that sender. You can also opt out by sending an email to unsubscribe@the-salesEDGE.com with a reference to the email you received. An individual who seeks access, or who seeks to correct, amend, or delete inaccurate data, should direct their query to support@the-salesEDGE.com.

We will never share, sell, or rent your personal information with third parties for their promotional marketing use. We use third party service providers to provide automated data processing, contact discovery, and delivery services for our own purposes. We may share your Personal Information as necessary for one or more third parties to provide that service. These third parties are prohibited from using your Personal Information for any other purpose.

Notwithstanding any other provision, the-salesEDGE may also engage a data provider who may collect web log data from contacts in the system accounts (including IP address and information about browser or operating system), or place or recognize a unique cookie on such contacts' browsers to enable the delivery of customized content. These cookies contain no personally identifiable information. The cookies may reflect de-identified demographic or other data linked to data that users voluntarily have submitted to us, e.g., email address, that we may use to interface with a data provider solely in hashed, non-human readable form. To opt-out of these data provider cookies, please go to www.aboutads.info/choices

6. Cookies, IP Addresses and URLs

Automatically Collected Information: the-salesEDGE system automatically receives certain types of Personal Information whenever a User interacts with the system. For example, when a User visits the Site, the-salesEDGE automatically collects the User IP address and the type of browser the User uses. Information may be automatically collected through the use of a term called "cookies." Most browsers automatically accept cookies as the default setting. Users can modify the setting to reject cookies or to prompt Users before accepting a cookie from the sites User visit by editing browser options. You can find out more about Cookies and how to manage them by visiting www.AboutCookies.org.

7. Forms

The-salesEDGE system and Website contains forms that Users may use to enter Personal Information. By submitting these forms, the User agrees that the-salesEDGE

has permission to accept, store, and process the data provided through the submission of the form.

8. Changes and Updates to the Privacy Policy

the-salesEDGE reserves the right to change or alter this Policy at any time. the-salesEDGE may use User Personal Information for new, unanticipated uses not previously disclosed in this Policy. If the-salesEDGE privacy practices change, the-salesEDGE will post the policy changes to our Website. the-salesEDGE encourages Users to check back at the-salesEDGE Website periodically if the User is concerned about how the Users Personal Information is used.